in completing the earlier programme, topicality of the new programme, expertise of the said producer in that given field and capacity to undertake mutiple programmes simultaneously.

(c) and (d) Under the commissioned scheme, Doordarshan makes the following advance payments at different stages of production:—

1. 10% on signing of agreement;
2. 30% on approval of script;
3. 30% on approval of rough cut;
4. 20% on approval of final programme.
5. 10% on completion of contractual obligations i.e. submission of materials etc.

There are 11 producers from whom an amount of Rs. 50.70 lakhs is outstanding. Sustained efforts are made by Doordarshan to get the programmes completed.

(e) No. Sir.

(f) Does not arise.

(g) For close monitoring of the developments and timely completion of production, computerisation of records has been introduced.

Introduction of "VIVIDH BHARATI" from local stations of AIR

2790. SHRI SUSHILKUMAR SAMBHAJIRAO SHINDE:
SHRI RAJNI RANJAN SAHU:
SHRIMATI VEENA VERMA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any proposal for introduction of "Vividh Bharati" from different local stations of All India Radio like that at Solapur, Jabalpur, Bilaspur (Madhya Pradesh):

(b) if so, the details of the scheme, if any contemplated to be operated under Eighth Five Year plan and whether these local stations are included therein, if so, at what stage; and

(c) what are the criteria for introduction of "Vividh Bharati" programmes from different AIR Stations; whether industrial development of the areas is taken into account in this regard and how far Solapur, Jabalpur and Bilaspur stand to satisfy this conditions?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) and (b) Vividh Bharati service is planned to be introduced from All India Radio, Jabalpur during the 8th Plan period.

(c) The main criteria are:—

(i) density of population and concomitant size of listenership, and,

(ii) market potential. Owing to resource constraints, such a service is presently planned to be introduced only in Jabalpur.

Sale of Doordarshan Programmes

2793. SHRI SURESH KALMADI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Information and Broadcasting Ministry has drawn up a plan seeking direct involvement of private marketing and advertising firms in the selling of Doordarshan programmes; and

(b) if so, what are the details of the plan?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) and (b) The matter is under consideration.

TV Serials and Documentaries by Private Producers

2794. SHRI IQBAL SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of T.V. serials and documentaries submitted by private producers from the year 1993 till 30th June, 1994;